

Styled by JEMMA WILD

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AFRICAN INSPIRED CONTENT
STYLING & TRAVEL PHOTOGRAPHY

| RATE CARD |

1. SOCIAL MEDIA PACKAGES ~ R2000.00

PRODUCT

- 15 images edited (Lifestyle & product) in total.
- Limited to 2 products per package.
- Additional products added to package priced at R750.00 for 5 images.
- Discounted rate offered for trade exchange* – product cost to depict percentage of discount. *Trade exchange option only at discretion of Styled By Jemma Wild.
- 6 Month usage agreement on content supplied.
- Social Media promotion on Styled By Jemma Wild Instagram – limited to 3 mentions.
- Social Media Channels for usage: Instagram, Facebook & Twitter ONLY. Blog content to be discussed.
- All social Media content to be credited to Styled By Jemma Wild.

LOCATION

- 15 images edited (Lifestyle & Personal Interaction).
- Minimum two-night stay.
- Location fees & travel to be paid by client.
- 6 Month usage agreement on content supplied.
- Social Media promotion on Styled By Jemma Wild Instagram – limited to 3 mentions.
- Social Media Channels for usage: Instagram, Facebook & Twitter ONLY. Blog content to be discussed.
- All social Media content to be credited to Styled By Jemma Wild.
- Option for additional social media write up on location for marketing usage.

PS. I'm also a travel writer.

2. ROYALTY FREE FEE ~ From R350.00

SOCIAL MEDIA

- Image supplied in social media format – low res
- Complete ownership for single use – R350 per image
- Complete Ownership + 6 months usage – R1850.00

PROMOTIONAL MATERIAL

APPLIED TO ALL IMAGES FOR PRINT, ONLINE ADVERTISEMENTS & MARKETING MATERIAL

- Image supplied in high res
- Complete ownership for single use – R2000 per image
- Complete Ownership + 6 months usage – R3500.00

3. QUARTERLY PACKAGE ~ R12 000.00

PRODUCT

- 60 x images edited (Lifestyle & Product).
- 2 x items per season (summer, autumn, winter, spring)
- 4 x Royalty Free Complete Ownership high res images for yearly usage.
- Discounted rate offered for trade exchange* – product cost to depict percentage of discount. *Trade exchange option only at discretion of Styled By Jemma Wild.
- Social Media promotion on Styled By Jemma Wild Instagram – limited to 3 mentions for each season.
- All social Media content to be credited to Styled By Jemma Wild.

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EMAIL: jemma@styledbywildinteriors.com

FOLLOW MY IG: [@styledbyjemmawild](https://www.instagram.com/styledbyjemmawild)

